

## PRIVACY POLICY

### INTRODUCTION

We take our privacy obligations seriously and we've created this privacy policy to explain how we collect and treat your personal information, that is information we hold which is identifiable as being about you. We comply with the National Privacy Principles established by the *Privacy Act 1988* (Cth).

This privacy policy applies between you, the use of this website, and us, the owner and provider of this website. This privacy policy applies to our use of any and all data collected by us or provided by you in relation to your use of the website and/or the provision of our services to you.

### TYPES OF PERSONAL INFORMATION WE COLLECT

The personal information we collect may include the following:

- name;
- email address;
- age;
- your device identity and type, IP address and standard web log information; and
- any other information provided by you to us via this website or our online presence, or otherwise required by us or provided by you.

### HOW WE COLLECT PERSONAL INFORMATION

We may collect personal information either directly from you, or from third parties, including where you:

- contact us through on our website;
- communicate with us via email, telephone, SMS, social applications (such as LinkedIn, Facebook or Twitter) or otherwise; and
- interact with our website, social applications, services, content and advertising.

We may also collect personal information from you when you use or access our website or our social media pages. This may be done through use of web analytics tools, 'cookies' or other similar tracking technologies that allow us to track and analyse usage of our website. Cookies are small files that store information on your computer, mobile phone or other device and enable and allow the creator of the cookie to identify when you visit different websites.

Cookies may be used to serve relevant ads to website visitors through third party services such as Google Adwords. These ads may appear on this website or other websites you visit.

If you do not wish information to be stored as a cookie, you can disable cookies in your web browser.

### USE OF YOUR PERSONAL INFORMATION

We collect and use personal information for the following purposes:

- to provide services or information to you;
- for record keeping and administrative purposes;
- to provide information about you to our contractors, employees, consultants, agents or other third parties for the purpose of providing services to you;
- to improve and optimise our service offering and customer experience;
- to comply with our legal obligations, resolve disputes or enforce our agreements with third parties; and
- to send you administrative messages, reminders, notices, updates, security alerts, and other information requested by you.

We may disclose your personal information to cloud-providers, contractors and other third parties located in international jurisdictions. If we do so, we will take reasonable steps to ensure that any overseas recipient deals with such personal information in a manner consistent with how we deal with it.

## SECURITY

We take reasonable steps to ensure your personal information is secure and protected from misuse or unauthorised access. The information management practices and supporting technology systems used to produce and manage this website are ISO 27001 certified which is the global standard for information security. However, we cannot guarantee the security of your personal information.

## LINKS

Our website may contain links to other websites. Those links are provided for convenience and may not remain current or be maintained. We are not responsible for the privacy practices of those linked websites and we suggest you review the privacy policies of those websites before using them.

## REQUESTING ACCESS OR CORRECTING YOUR PERSONAL INFORMATION

If you wish to request access to the personal information, we hold about you, please contact us using the contact details set out below including your name and contact details. We may need to verify your identity before providing you with your personal information. In some cases, we may be unable to provide you with access to all your personal information and where this occurs, we will explain why. We will deal with all requests for access to personal information within a reasonable timeframe.

If you would like a copy of the information which we hold about you or believe that any information we hold on you is inaccurate, out of date, incomplete, irrelevant, or misleading, please email us using the contact details set out in the 'Contact Us' section below.

We reserve the right to refuse to provide you with information that we hold about you, in certain circumstances set out in the *Privacy Act 1988* (Cth).

## THE NSW GOVERNMENT'S PRIVACY PRACTICES

Realise Business is funded by the NSW Government. The Department may disclose your personal information and business information to third party providers to evaluate the quality and effectiveness of our services.

The NSW Government's privacy practices are regulated by the New South Wales *Privacy and Personal Information Protection Act 1998* (the Act). The Department's general privacy policy can be found at <http://www.industry.nsw.gov.au/privacy>

The NSW Department of Industry will only collect personal information for a lawful purpose which directly relates to our primary function as a NSW Government agency and for obtaining feedback about the effectiveness of our services. The Department will not collect any more information than is necessary for it to fulfil these functions.

You do not have to provide personal information to us. However, if you do not provide the personal information, the Department may not be able to subsidise your involvement in our program.

You may access and correct your information by ringing (02) 9934 0657 or email [privacy@industry.nsw.gov.au](mailto:privacy@industry.nsw.gov.au).

Anyone engaged to collect, store or use personal information for the Department will be required to comply with the Information Protection Principles of the Act as part of their terms of engagement.

## COMPLAINTS

If you wish to complain about how we handle your personal information or held by us, please contact us using the details set out below including your name and contact details. We will investigate your complaint promptly and respond to you within a reasonable time.

## CONTACT US

For further information about our privacy policy or practices, or to access or correct your personal information, or make a complaint, please contact us using the details set out below:

**Name:** Realise Business

**Email:** [marketing@realisebusiness.com.au](mailto:marketing@realisebusiness.com.au)

**Address:** Unit 1A, 29-33 Waratah ST, Kirrawee NSW 2232.

By providing personal information to us, you consent to our storage, maintenance, use and disclosing of personal information in accordance with this privacy policy.

We may change this privacy policy from time to time by posting an updated copy on our website and we encourage you to check our website regularly to ensure that you are aware of our most current privacy policy.